

2023 LCTV Snapshot

Broadcasting on Channel 7 across Lincoln County, and available streaming and on-demand at LCTV.org worldwide, we fulfill our mission to *produce and broadcast programs showcasing the people, places and events of interest to Lincoln County and beyond.*

These accomplishments are possible because of the ongoing support of our Municipal Partners, Business Sponsors, Community Partners, and generous Supporters. Thank you!

- **Broadcast 481 original shows**, events, specials, games, and community updates on LCTV.org and local channel 7.
 - A 21% increase over 2022 (400 shows)
 - A 244% increase over 2021 (200 shows)
- **Shared 192 Municipal Meetings in Lincoln County** - Broadcast on local channel 7, and available for whenever On Demand viewing at LCTV.org. (Up 16% from 167 in 2022)
- **Increased YouTube Live Stream Views 16% to 36,400 in 2023** from 31,500 in 2022
 - Reached the 1,000 Subscriber milestone on Jan 4, 2024 for monetization
- **Won four Grants** from Maine Community Foundation, Bangor Savings Bank, Genada Foundation, and Ayco Charitable Foundation. (Plus applied for two others.)
- **Sponsored two Summer Interns** to support the next generation of Videographers
- **Extended the reach of our programming** beyond broadcast and On Demand viewing:
 - **Sent 51 weekly newsletters to 1,051 subscribers**
 - Increased subscribers by 43% over 2022
 - Added “Community Updates” to promote our non-profit community partners
 - **Multiplied our Facebook (2,100 Followers), Instagram (775 Followers), and YouTube (1,051) communities** to reach more viewers
 - Reached the 1,000 Subscriber milestone on YouTube on Jan 4, 2024
 - **Shared our LCTV Original & Co-Produced Shows to LCTV’s YouTube channel** for increased access and views

2023 LINCOLN COUNTY TELEVISION PROGRAMMING – 481 TOTAL SHOWS

2023 LCTV Original/Co-Produced Programming – 197 Shows

- 51 Wuzzup New Shows
- 45 Chamber Chats (w/Damariscotta & Wiscasset Chambers)
- 19 Wiscasset Speedway Shows
- 15 Talkin’ Town Talks
- 13 Community Conversations
- 12 Vintage Racers Roundtables (NEW SHOW w/Maine Vintage Motorsports))
- 7 Putting the Y in Community (w/CLC YMCA)
- 6 Damariscotta Historical Society Shows
- 4 Boothbay Harbor Summer Specials
- 3 Soccer Classics - 1987 Games
- 3 Damariscotta Chamber Shows
- 2 Lewiston Shootings Breaking News Segments
- 2 Unity Raceway 75th Anniversary Show (2-parts)
- 1 Waldoboro 250th Anniversary Special (multi-events)
- 2 Lincoln Academy 1987 Soccer Memories (2-parts)
- 2 Coastal Currents (w/Coastal Rivers Conservation Trust)
- 2 Frances Perkins Center Shows
- 1 Skidompha Chat with Champions
- 1 Camden Area District Nurses Special
- 1 Pumpkinfest Regatta
- 1 Domestic Abuse Finding Our Voices Special
- 1 GSB Graduation
- 1 Lincoln Academy LINACA Music Festival
- 1 Lincoln Academy Graduation
- 1 First National Bank Avoiding Bank Fraud Show

2023 Lincoln County Municipal Meetings – 192 Meetings

- 50 Alna Meetings
- 40 Waldoboro Meetings
- 34 Bristol Meetings
- 32 Damariscotta Meetings
- 23 Newcastle Meetings
- 16 Wiscasset Meetings

2023 High School Sports - 92 Events

- 73 Basketball
- 8 Football
- 4 baseball
- 1 soccer
- 2 softball
- 4 Meet the Players Intros for Medomak Valley & Lincoln Academy Basketball